WSO was started in 1988 at conference.

"...Bill said that he had been thinking that we should start up a World Services organization. I told Bill that starting a World Service organization sounded much too grandiose. But Bill persisted and with the Northern California Intergroup laid plans to establish a World Services organization at the next conference scheduled for San Francisco in May 1988. This was the first World Services conference. It was during those three days that we established the organization that continues to function to this day. Being elected as the first chairperson of Smokers Anonymous World Services was a tremendous honor for me. Julie W. was elected secretary and Elizabeth D., treasurer."

Anonymous, Nicotine. Nicotine Anonymous: The Book - Fourth Edition . Nicotine Anonymous. Kindle Edition.